

Fund raising in the European Union

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EU as a political institution

- The Eu is the world's biggest funding institution. But don't forget: it is a political institute and it has political goals.
- The best way to be successful in “finding” European funds is to respect this and take the time to study the EUs political goals. Those who can really contribute in enabling the EU to achieve these goals, will be successful.
- Average rate of success until now = 10%.

Strategic goals EU

- Short term:
stabilising economy
- Medium term:
increase potential growth
- Long term:
ageing population and globalisation

EU-Strategic fields of development

- Education (transition, research, development)
- Networking in Europe or with regions outside
- Networking within European regions
- Cooperation with stakeholders
- Research
- Twinning

SD no priority

- (E)SD is no independent priority within EU-policies. (E)SD is one of the seven EU cross-cutting issues:
- [Financial and economic crisis](#)
- [Growth and Jobs](#)
- [Better Regulation](#)
- [Impact assessment of new initiatives](#)
- [Sustainable Development](#)
- [Multilingualism](#)
- [Climate Action - Energy for a changing world](#)

EU Strategy on SD

The Renewed EU Sustainable Development Strategy was adopted by the European Council

in June 2006. It is an overarching strategy for all

EU policies. The Sustainable Development Strategy deals in an integrated way with economic, environmental and social issues.

EU Key challenges on SD:

- Climate change and clean energy
- Sustainable transport
- Sustainable consumption and production
- Conservation and management of natural resources
- Public health
- Social inclusion, demography and migration
- Global poverty

Future?

- RCE's should set their own goals first and should not change their strategy, just to get European funding.
- RCE's could start with carefully selecting 2 projects that fit within own vision as well as in EUs strategy, and develop a fund raising campaign towards the EU within a time frame of at least 1-2 years.

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"Please, sir — ten bucks more and I can sign up for a fund-raising course at the university!"